

## E-Waste Management

According to the global E-waste monitor 2020, **53.6 million tons of E-waste has been generated globally in 2019**, an average of 7.3 kg per capita. **India is the world's third-largest-waste generator with 3.2 million tons behind China and the United States. This is up from 1.9 tons in 2016, an alarming 68% increase more than the global average growth of 21%.** Increasing disposable income, access to easy credit, consumers, quest for better products are resulting in shorter product cycles and pose India a mounting challenge to deal with.

One major challenge that can be attributed to this issue is the lack of poor consumer awareness. Consumers lack the knowledge, channels to dispose of their old, unused, obsolete electronic items as a result they either get trapped in their house or end up in the hands of informal recycling channels who resort to non-scientific, hazardous methods to extract resources from e-waste and dump the remains irresponsibly. This not only compromises the health of informal workers but also poses threat to human health and the environment.

In this regard, **Tupperware India Private Limited** is partnering with **Rapidue Technologies Private Limited** to create mass scale awareness using digital, social media as per the **E-waste Awareness Programs** and create a fraternity of responsible citizens.

Below are some of the objectives of this program

- Raise awareness among employees and consumers about responsible usage, management of e-waste
- Bring scale, measurability to the efforts and nudge pro environmental behavior in consumers
- Guide bank employees and consumers to the right, responsible e-waste disposal channels of **Tupperware India Private Limited**
- Improve the **Tupperware India Private Limited** reputation as a sustainable brand among the customers, investors, and other stakeholders
- Training to consumers and staff of **Tupperware India Private Limited** on recycling of E-waste.

Do's

- Follow the instructions for proper handling of end-of-life equipment.
- Make sure that your electronic products are recycled only by authorized recyclers/dismantlers.
- Tape the contacts of battery before shipping for recycling.
- In case of any doubt/clarification reach out to us. [www.tupperware.com](http://www.tupperware.com)

Dont's

- Do not dismantle your electronic products yourself.
- Don't mix electronic and electrical product with your normal household waste.
- Don't sell or give e-waste to informal and unorganized sectors like local scrap dealer/ rag pickers.
- Consumer Recycling Program
- POS Consumers have various options to avail this service. Either consumer can call on toll free number, write to us an email, or can find the nearest collection center to drop off e-waste for environmentally sound recycling.

**For more information visit their website [www.recykal.com](http://www.recykal.com)**

## List of Collection centers/reverse logistics service provider/courier service

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Sr.No	Name of the Collection centres/reverse logistics service provider/courier service	Address	Contact person name & phone number	Toll-Free Number
1	Gujarat, Ahmedabad Collection Centre	Shop no 2, Parameshwar 8, Near Avakar Heights, New Chandkheda, Ahmedabad. 382424, Gujarat	Amit Shukla - 8401507297	1800-2125-404
2	Karnataka, Bangalore Collection Centre	No.140, CKC Garden (Ammachamma Garden), M.Chinniah Lane, Lalbagh Road Cross, 4-B, Nala Cross, Bangalore – 560027, Karnataka	Vetrivel - 9629317522	1800-2125-404
3	Chandigarh, Zirakpur Collection Centre	Shop No.63, Harmilap Nagar, Phase 1, Baltana, Near Industrial area phase 2, Panchkula, Haryana - 140604	Ankur/Pankaj - 7814109890 / 7889154410	1800-2125-404
4	Tamil nadu, Chennai Collection Centre	126, Majestic colony, Valasaravakkam, Tiruvallur, Alwarthirunager, Chennai - 600087, Tamil Nadu	Purushothaman - 9445317529	1800-2125-404
5	Delhi, NCR Collection Centre	G-18 Ground Floor, Vishwakarma Colony, Pur Prahladpur, New Delhi 110044	Amit Lavaniya - 8178371229 / 9910063093	1800-2125-404
6	Telangana, Hyderabad Collection Centre	1-11-251/5, flat no. 2, Ground Floor, Vishnu Bhavan, Behind Shoppers Stop Begumpet Hyderabad 500016, Telangana	Gnaneshwar - 9866689906	1800-2125-404
7	Rajasthan, Jaipur Collection Centre	Plot Number 149 Shop No-B Ved Ji Ka Chauraha Pratap Nagar Vistar Murlipura Jaipur Pin 302039 Plot Number 149 Shop No-B Ved Ji Ka Chauraha Pratap Nagar Vistar Murlipura Jaipur Pin 302039, Rajasthan	Bhawani - 8619571032	1800-2125-404
8	West Bengal, Kolkata Collection Centre	Sreepur, Badamtala, PO-Madhyamgram Bazar, Kolkata-700130, West Bengal	Suvojit - 8375977068	1800-2125-404
9	Punjab, Ludhiana Collection Centre	Shiv Shakti Colony, Gali no.1, Near Gopal Nagar Chauk, Tibba Road, Ludhiana- 141007, Punjab	Akhshat Singh - 8054032271	1800-2125-404
10	Maharashtra, Mumbai Collection Centre	G-1 Building, Jay Jalaram Compound, Gala No.10, Near Nashik Highway, Pimpas Village, Bhiwandi - 421302, Maharashtra	Abhay Malthane - 7385789120	1800-2125-404
11	Bihar, Patna Collection Centre	C-3 Ashiana Patliputra Road Jai Prakash Nagar, Patna-800025, Bihar	Nigam - 7764856563	1800-2125-404
12	Maharashtra, Pune Collection Centre	SN-60/2/2A/2/2/1 Sai Nagar Line no -10Bh Chikki karkhna Kondwa Bk Pune-411048, Maharashtra	Digvijay kadam - 8983151622	1800-2125-404
13	Andhra pradesh, Rajahmundry Collection Centre	104-8-418, ground floor, R.S. No. 93/3 of Rajahmundry rural Mandal, Humkumpeta Rajahmundry, Andhra Pradesh, 533106 (next to Laxmihyundai service station)	Prushothaman - 6263376107	1800-2125-404
14	Kerala, Ernakulam Collection Centre	48/738-a Kausalya Nagar Elamakkara ,Ernakulam, Cochin -682026, Kerala	Mike - 9539360121	1800-2125-404
15	Madhya Pradesh, Indore Collection Centre	Plot No. 117 and 118, JRG Logistic Park, AB Road, Tehsil Sanwer, Dakachiya Village, Indore, Madhya Pradesh, 453771	Naved - 7869285793	1800-2125-404
16	Uttar Pradesh, Lucknow Collection Centre	Khasra No- 3401Ja, Nadarganj Industrial Area, Amousi, Kanpur Road Lucknow 226008, Uttar Pradesh	Prushothaman - 6263376107	1800-2125-404
17	Jharkand, Ranchi Collection Centre	Ranglal Jalan School, Baralal Street, Near Seva Sadan, Upper Bazar, Ranchi - 834001, Jharkhand	Kaushal- 9716364117	1800-2125-404
18	Chattisgarh, Raipur Collection Centre	J746/747 Janta Colony beside Kali Mandir Janta Colony Gudhiyari Raipur 492009, Chattisgarh	Prushothaman - 6263376107	1800-2125-404
19	Goa, Verna Collection Centre	Plot No.L132 & 133, Verna Industrial Estate-Goa	Chetan - 9886705800	1800-2125-404
20	Meghalaya, Shillong Collection Centre	Below SBI Mawiong branch, Mawiong Umjapung, Shillong-793016, Meghalaya	Chetan - 9886705800	1800-2125-404
21	Tripura, Agartala Collection Centre	PO-Hapania, Near ONGC Complex, Agartala(Tripura)Pin-799014	Yusuf - 8787863931	1800-2125-404
22	Arunachal Pradesh, Jonai Collection Centre	ASWC complex, Jonai, Dist- Dhemaji PIN- 787060, Arunachal Pradesh	kamaluddin Aehmad - 8399845932	1800-2125-404
23	Assam, Guwahati Collection Centre	Hill View complex Pamohi, Deochatal, Garchuk, Guwahati(AS) 781035, Assam	Suman - 7086029408	1800-2125-404
24	Mizoram, Aizwal Collection Centre	Near Maruti Suzuki Arena Showroom Edenthur, Chanmari West Aizwal, Mizoram-796001	Prakash - 7204801354	1800-2125-404
25	Orissa, Bhubaneswar Collection Centre	Plot No- 418/3512, Sheshadri Nagar, Main Street, Opp. Brothers dhaba, Lingipur, Bhubaneswar- 751002, Odisha	Sumanth - 8867450920	1800-2125-404